

## Successful Selling with Storytelling™

**Connect Better, Convert Faster, and Close More Sales** 

## **Why This Program?**

Hectic pace. Low trust. High competition. While sales reps around the world are struggling, frustrated sales leaders are wondering, "Can we engage our busy prospects better? Can we boost our sales faster?"

Pres says, "Yes! New breakthroughs in neuroscience confirm what top salespeople have always known – storytelling is the ultimate sales skill. More than ever, the secret to success in the sales trenches today is the strategic use of well-timed, well-told stories."

With his most popular keynote and seminar program, Successful Selling with Storytelling™, Pres equips his audiences with vital skills for sales success. You walk away from his program with practical strategies you can apply right away to connect with your busy prospects better, convert them to customers faster, and close more sales.

**Audience**: Annual Meetings, Associations, Corporate Events, Business Owners, Sales Teams, Direct Sales

## **Takeaways**

- ✓ Understand the six story powers for sales success
- ✓ Discover the elements of a compelling sales story
- ✓ Employ the type of story that connects the best
- ✓ Keep yourself motivated with the right story
- ✓ Maximize your ultimate sales skill

## Pres Vasilev, 2013 Toastmasters International World Champion of Public Speaking

Pres Vasilev rose above 30,000 contestants from 122 countries to become the 2013 Toastmasters International World Champion of Public Speaking. Since then, Pres has coached hundreds of people from around the world to craft compelling stories, master using the stage and deliver winning presentations.

With more than 20 years of sales experience in both door-to-door and inside sales, Pres combines his insights from the sales trenches with his storytelling expertise to equip your audience with practical strategies for sales success. His goal is to customize his content to the specific needs of your team and your organization so you can achieve greater productivity and profits.



**Book Pres to Speak and WOW Your Audience!** 

**BOOK NOW**