



Pres Vasilev

2013 World Champion of Public Speaking
Successful Selling with Storytelling™

Bio (long version)

When he was a small boy back in Bulgaria, Pres read a book that sparked his dream to come to America.

In 2002, his dream came true. Pres came alone, but he brought big goals, bold dreams, and a sexy accent. Yes, the first question he faced was always, “Where’re you from?” He struggled with English, but sharing his story helped him win friends fast and quickly cope with the culture shock.

Three years later, Pres was due for another adventure. He took the job that changed his life – selling children’s books door to door. From house to house, he pedaled his bike and peddled his books. When people asked him, “Where’re you from?” Pres told them his story. Swayed by the power of books to spark dreams, many became his customers, turning him into a top producer.

His adventure in door-to-door sales led Pres to the world of inside sales, where he spent the next ten years selling, managing, and training. He dedicated himself to personal development, and for more than a decade, he has studied, researched, written, and spoken on self-improvement, speechwriting, speaking, storytelling, and selling. After competing in countless speech contests, Pres rose above 30,000 contestants from 122 countries to become the 2013 World Champion of Public Speaking.

Pres Vasilev is the author of the popular training program “[How to Master Compelling Storytelling](#)”. He speaks to corporate and public audiences on the subject of Successful Selling with Storytelling™. He combines his insights from the sales trenches with his storytelling expertise to equip his global audiences with practical strategies for greater influence and sales success.



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